

Anna Jeong

Product Designer.

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Experience.

BC Public Service | Product Designer

Jan 2024 – Present, Vancouver BC

Design end-to-end experiences for internal government communications tools that track media requests and distribute news releases. Run discovery workshops to map manual workflows and turn findings into product features. Validate prototypes in Figma and Figma Make through iterative usability testing. Present design rationale to cross-functional stakeholders and partner with engineering through production.

Tomlee Open | Product Designer

Jun 2025 – Present, Vancouver BC

Designed and built a tournament management platform for players and organizers, built with Claude. Replaced scattered spreadsheets with one system by mapping the information architecture and data models, then refined it through user feedback.

CargoSprout | Digital Product Designer

Sept – Dec 2023, Vancouver BC

Designed a SaaS logistics dashboard for shipment tracking and exception handling, giving teams real-time status visibility. Collaborated closely with product managers and engineers to ship concepts to production.

Blind | Product Design Intern

Jan 2020 – July 2020, Seoul

Used qualitative and quantitative methods, from sentiment analysis and user behaviour research to heuristic evaluation and competitor analysis, to improve search relevance on a large workplace community platform.

Skills.

DESIGN

Wireframing
Prototyping
Design Systems
Accessibility
Information Architecture

RESEARCH

Affinity Analysis
Workflow Mapping
Usability Testing
Heuristic Evaluation

TOOLS

Figma
Figma Make
Claude
Cursor

Education.

Diploma of Digital Design and Development

Sept 2021 - May 2023

British Columbia Institute of Technology

Bachelor of Commerce in International Business

Sept 2018 - Aug 2020

University of Victoria